



TONY LUCERO

YOUR O.I. IN AN AI WORLD

SPEAKER · ORIGINAL INTELLIGENCE · O.I. FIRST
U.S. VETERAN

THE KEYNOTE

PROMPT YOU.

Your O.I. in an AI World

PROMPT YOU FIRST. Then prompt AI.

RINSE. REPEAT.

Tony helps leaders understand what happens to human intelligence, judgment, creativity, connection and purpose as artificial intelligence becomes increasingly powerful.

PROMPT YOU FIRST · THE FOUR QUESTIONS

What do I think?

What do I feel?

What do I believe?

What am I
missing?

WHAT THE ROOM WALKS OUT WITH

- A working definition of Original Intelligence they can use the same day
- Four questions to ask themselves before they prompt anything
- The 60-Second Demonstration — same AI, different human
- A practice simple enough to repeat: prompt you, prompt AI, come back to yourself

BOOKING FORMATS

KEYNOTE

LEADERSHIP / TEAM SESSION

WORKSHOP

THE 60-SECOND DEMONSTRATION

“Original Intelligence is the natural human ability to create, question, find answers, build and shape our lives through the gifts that make us uniquely human.”

30+

YEARS LEADING

5,000+

EVENTS WORLDWIDE

80,000+

MEMBER ORGS

\$390M+

IN SALES

U.S.

VETERAN

BOOK TONY

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